



LINCOLN UNIVERSITY

BA 598 – DBA Dissertation II

Spring 2014 Course Syllabus

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| CREDIT HOURS: | 3 semester units = 180 self-study hours |
| INSTRUCTOR (ADVISOR) | To be selected by students and approved by the Program Director or the Chief Academic Officer |
| CONTACT INFORMATION & HOURS: | To be arranged by the advisor |
| COURSE TIME & LOCATION: | Self-Study |
| PREREQUISITE: | Successful completion of BA 597 – DBA Dissertation I |
| TEXT & MATERIALS: | To be designated by the advisor or the Program Director |
| REFERENCE MATERIALS: | To be designated by the advisor or the Program Director |

COURSE DESCRIPTION:

This supervised self study course is intended to deepen students' skills in data analysis, in particular in the direction of understanding the quantitative insights that emerge from data analysis. With the benefit of specific review into the literature of the study subject selected, and with application of research methodology and use of data elements from BA 597, students will be expected to apply the concepts to Chapter II – Literature Review and Chapter III – Explanation of Methodology, to the selected topic for the dissertation. The course will address the issues of what perspective to take in analyzing data, what questions to ask, and what parameters to assess, allowing the student to apply application research methodologies, define tools to be used, and project possible conclusions into a working hypothesis. Conclusion of this course will provide foundation for a preliminary draft of Chapter II and Chapter III for review by the Doctoral Committee. (3 units)

Prerequisite: Successful completion of BA 597 – DBA Dissertation I

COURSE OBJECTIVES:

Upon successful completion of this course, the student will have:

- Isolated and defined the working hypothesis, projecting possible conclusions;
- Formalized a review of the literature relative to the topic of study;
- Described how the research question will be addressed in the study, establishing the applicable methodology, and proposing the procedures to analyze the data;
- Defined how the variables will be manipulated in the analyses to transform data into applicable elements of information, extracted useful information, and proposed potential conclusions to the hypotheses with recommendations.
- Prepared and presented the essential components of Chapters II and III of the dissertation to the Advisor and Doctoral Committee.

COURSE PROCESS AND STRUCTURE:

Building on foundation established in BA 597, this course will

1. Explore and document literature in the specific field of study, with primary focus on the study as proposed in Chapter I;
2. Establish the methodology, data collection and data analysis applicable to the study;
3. Define issues such as the parameter(s) of the question, length of the administration, readability, and scoring, include the reliability and validity of the instrument(s) and explain the variables under which the instrument(s) will be applied.
4. Create the overall structure within which the research questions will be researched, and analyzed, with projections applicable to the hypotheses, and establish timeframes for sequencing of activity.
5. Assist with preparation of Chapters II and III for draft presentation.

EVALUATION:

Accepted Draft of Chapters II and III of the Dissertation: 100%

The student will present a draft of Chapters II and III to the Dissertation for Dissertation Committee for review and discussion. Successful course completion requires submittal of a written presentation, and defense of subject and approach for the dissertation to this point of development, as applicable, acceptable to the Doctoral Committee.

GRADING: Grade of **CR** (credit) **or NC** (no credit) **only** will be given for this course.

Revised: November 25, 2013