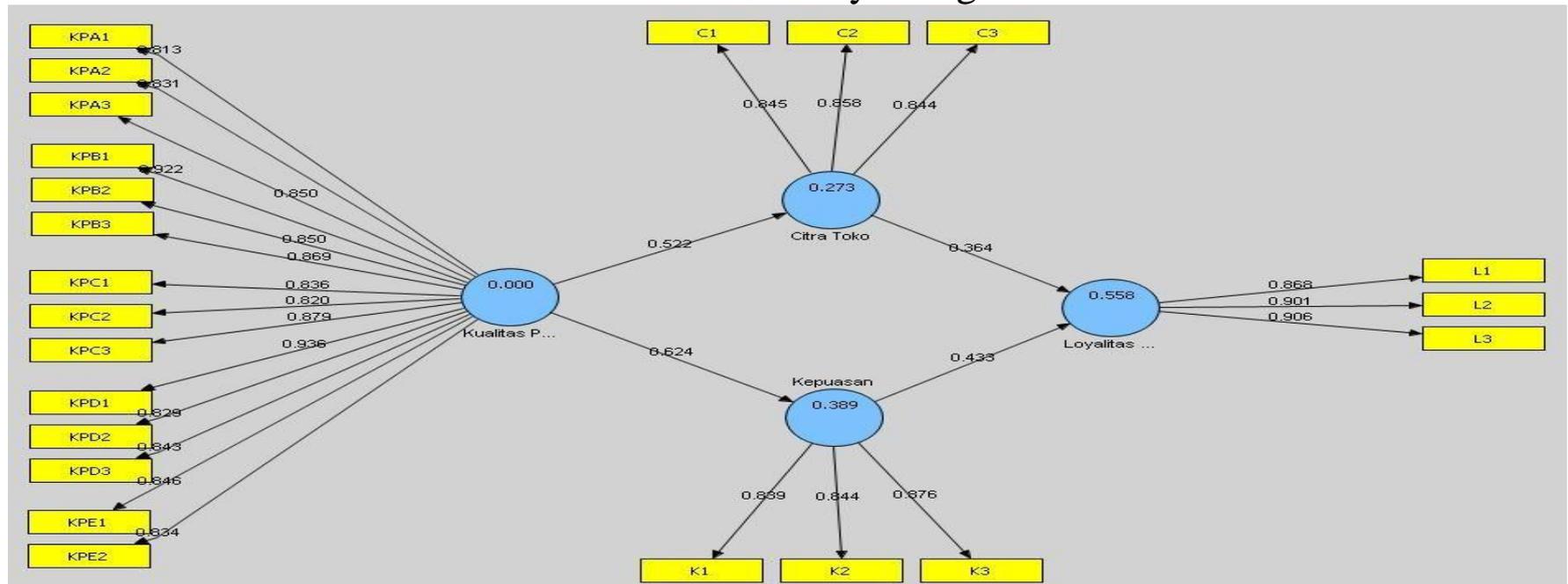


Lincoln University
Offers you a chance to learn something about SmartPLS software
Structural Equation Modeling (SEM)

Partial Least Squares Path Modeling (SmartPLS)

This workshop is organized by Nicole Marsh and Mohamed Tailab.
Visit the Library to register.



➤ **PIS Structural Equation Modeling**

➤ **Step-by-step workout Using SmartPLS**

Import data to SmartPLS from Excel-Construct validity-Convergent validity-Missing data-Bootstrapping-Reporting PLS outcomes-Hypotheses Testing

**Workshop
Outline**

**Sept 24, 2014
11:45 - 12:30**

**Study Zone,
Basement**