

ETHICS WORKSHOP WEEK

FINANCE ETHICS

Wednesday, April 10th, 2013

11:45 am – 12:25 pm

Study Room in Student Lounge

Presented By Prof. Daniel Sevall, MBA, MS.

Associate Professor of Accounting and Finance

Daniel Sevall brings more than a dozen years of corporate finance leadership from a number of well-established Silicon Valley companies. Experience in Financial Planning & Analysis, Corporate Development, Treasury and Finance Operations has allowed Professor Sevall to offer students unique insights into the world of corporate finance. Research interests focus on behavioral economics and finance, with a focus on sustainability-related issues.

Prof. Sevall will discuss on the recent Ethical issues in the financial services industry.

- **JP Morgan's recent London "Whale"**
- **Jon Corzine's blowup on blowup of MF Global.**

To register please sign-up at the Student Lounge or call Student Services at (510)628-8034