### BA 393 – Graduate Internship in General Business Course Syllabus

#### **Course Description:**

Internship of work experience in the field of concentration with evaluation by the employer and an academic advisor, a detailed report of the work to be submitted for grading (1-4 units).

Prerequisite: Records Office Permission

Grade: CR or NC only

#### **Course Learning Objectives:**

- 1. Demonstrate the mastery of completed MBA coursework in the concentration area.
- 2. Application of academic learning to the practical problems and situations of a business workplace.
- 3. Training in professional report writing under supervision.
- 4. Development of professional-level problem assessment skills, with experience in making professional recommendations.

Please note that a choice of a job under this internship course, and therefore the report's topic, must be related to the student's area of concentration.

You must work with a faculty advisor selected from the attached list. This advisor will require periodic consultations, no less than once a month during the semester, to keep aware of your progress and of the sufficiency of the work being done. Those contacts should be done face-to-face, or at the minimum by e-mail, so that the physical product of your efforts can be directly viewed and evaluated.

The below internship report format should be followed by all students, which will be used by your faculty advisor to assess your descriptive and analytical skills, and issue a grade for the course:

- Title Page
- Internship supervisor letter (employer)
- Table of Contents
- Table of Figures/Tables/Etc. if appropriate
- Section I: Introduction
  - a. Focus of the report
  - b. Description of the industry or field
  - c. Industry background and history
  - d. Company description and background
- Section II: My Role in the Company
  - a. Responsibilities
- Section III: Findings and Recommendations
- Bibliography
- Appendices

### LINCOLN UNIVERSITY

401 FIFTEENTH STREET, OAKLAND, CA 94612 phone: (510) 628-8010 fax: (510) 628-8012

# BA 393 — GRADUATE INTERNSHIP IN GENERAL BUSINESS APPROVAL FORM

NAME: Last (Family) Name	First (Given) Name	Middle Name
STUDENT ID:	TERM: Fall, Spring, Summer /	Voor
PROPOSED ADVISOR (See the attached	list and select):	
THE NUMBER OF INTERNSHIP UNITS F	FOR THIS SEMESTER:	UNITS
INTERNSHIP COMPANY NAME AND AD	DRESS:	
INTERNSHIP POSITION AND A BRIEF D	ESCRIPTION OF YOUR DUTIES:	
STATE YOUR REASON(S) FOR AND OE	BJECTIVE(S) OF TAKING THIS INT	ERNSHIP:
STUDENT'S SIGNATURE:	DAT	Ē:
	IE HAIN/EDOLTY HOE ONLY	
	IE UNIVERSITY USE ONLY	
Advisor's Signature:	Date:	
Comments / Remarks:		
Approved: Records Office	Date:	

## Graduate Internship Advisor List (Fall 2013)

BA 391 (International Business)	BA 392 (Finance Management)	BA 393 (General Business)	BA 394 (Human Resources Management)	BA 395 (MIS)
Dr. Sergey Aityan	Dr. Sergey Aityan	Dr. Sergey Aityan	Dr. Arthur Ashurov	Dr. Sergey Aityan
Dr. Alexander Anokhin	Dr. Marshall Burak	Dr. Alexander Anokhin	Dr. Pete Bogue	Dr. Walter Kruz
Dr. Arthur Ashurov	Dr. Aharon Hibshoosh	Dr. Arthur Ashurov	Dr. Marshall Burak	Prof. Serge Ruiz
Dr. Pete Bogue	Dr. Dorothy Sanford	Dr. Pete Bogue	Dr. Walter Kruz	Prof. Dan Sevall
Dr. Marshall Burak	Prof. Dan Sevall	Dr. Marshall Burak	Dr. Ken Germann	
Dr. Ken Germann		Dr. Ken Germann	Dr. Mike Guerra	
Dr. Mike Guerra		Dr. Mike Guerra	Dr. Bill Hess	
Dr. Aharon Hibshoosh		Dr. Aharon Hibshoosh		
Dr. Walter Kruz		Dr. Walter Kruz		
Dr. William Musgrave		Dr. William Musgrave		
Dr. Richard Rachlin		Prof. Dan Sevall		
Prof. Dan Sevall		Dr. Bill Hess		
Dr. Bill Hess				

Revised: August 13, 2013

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# BA 393 — GRADUATE INTERNSHIP IN GENERAL BUSINESS PROGRESS FORM

STUDENT'S NAME (Last Name, First Name)	STUDENT I.D. NUMBER
TELEPHONE	E-MAIL
CURRENT TERM (Fall, Spring, Summer / Yea	ar) PERIOD FOR INTERNSHIP
REPORT REVIEWER	
progress, and submit it to the Adr times stated below (twice during	er's initials below at each stage of the report missions and Records Office at the appropria the term). Failure to submit this form will resu to complete their reports, and the credit for the
1. PROGRESS ON REPORT PREPARA Please submit this form before the end of Summer Session) or before the end of O	of March (for Spring Semester) or before the end of June (for
2. PERCENTAGE OF THE WORK DO	NE%
3. REPORT IS COMPLETED, CONFIR	MED BY THE REVIEWER
JULY (for Summer Session) / NOVEMBE	IPLETED <b>BY THE END OF APRIL</b> (for Spring Semester <b>R</b> (for Fall Semester): <b>HE STUDENT FOR THE INTERNSHIP IN THIS TERM</b>
	ough 3 (or 4) and submit this form before the end of April (1) (for Summer Session) or before the end of November (1)
REVIEWER'S SIGNATURE	STUDENT'S SIGNATURE DATE
RECEIVED BY THE ADMISSIONS AND	D RECORDS OFFICE
1 2-3 (or 4)	l•

Form Revised: 8/15/2013