

**MBA Presentations
June 2012**

**The following presentations will be held at
the University Boardroom (Room 206).**

Monday, 6/4/2012

11:45 AM

**“The Analysis of How a Small Chinese Company
Survives in the United States”
(BA 398 – MBA Internship Report)
Presenter: Ms. Yue Lu
Advisor: Prof. Daniel Sevall
Graduate Committee:
Dr. Michael Guerra (Chairman)
Dr. Eugene Robillard**

Tuesday, 6/5/2012

11:45 AM

**“Increasing Customer Satisfaction in Call Centers” (2)
(BA 399 – MBA Research Project)
Presenter: Mr. Jack Fernandes
Advisor: Dr. Arthur Ashurov
Graduate Committee:
Dr. Eugene Robillard (Chairman)
Dr. Michael Guerra**

2:00 PM

**“Reorganized Business Plans of Adams Digital”
(BA 399 – MBA Research Project)
Presenter: Ms. Yanyan Zhang
Advisor: Dr. Sergey Aityan
Graduate Committee:
Dr. Eugene Robillard (Chairman)
Dr. Michael Guerra**

Wednesday, 6/6/2012

2:00 PM

**“Business Plan for Todos One-Stop Baby Shop
in Ulaanbaatar, Mongolia”
(BA 399 – MBA Research Project)
Presenter: Ms. Lkhagvatseren Chultem
Advisor: Dr. Sergey Aityan
Graduate Committee:
Dr. Eugene Robillard (Chairman)
Dr. Michael Guerra**

Thursday, 6/7/2012

11:45 AM

**“Osha Thai Restaurant & Lounge”
(BA 398 – MBA Internship Report)
Presenter: Mr. Supasin Benjarattanachat
Advisor: Dr. Arthur Ashurov
Graduate Committee:
Dr. Michael Guerra (Chairman)
Dr. Eugene Robillard**

2:00 PM

**“Nabila Tours & Cruises”
(BA 398 – MBA Internship Report)
Presenter: Ms. Noha Armanios
Advisor: Dr. Sergey Aityan
Graduate Committee:
Dr. Eugene Robillard (Chairman)
Dr. Michael Guerra**

2:45 PM

**“Business Plan for a Startup
Green Foam Company”
(BA 399 – MBA Research Project)
Presenter: Mr. Sabindra Khadgi
Advisor: Dr. Sergey Aityan
Graduate Committee:
Dr. Eugene Robillard (Chairman)
Dr. Michael Guerra**

Monday, 6/11/2012

2:00 PM

**“7-Eleven in Oakley, California”
(BA 398 – MBA Internship Report)
Presenter: Mr. Dipen Joshi
Advisor: Dr. Sergey Aityan
Graduate Committee:
Dr. Mikhail Brodsky (Chairman)
Dr. William Hess**