

**MBA Presentations
April – May 2012**

**The following presentations will be held at
the University Boardroom (Room 206).**

Monday, 4/30/2012

11:45 AM

**“A Business Plan for Jointown
Pharmaceutical Group in China”
(BA 399 – MBA Research Project)
Presenter: Mr. Gong Cheng
Advisor: Prof. Daniel Sevall
Graduate Committee:
Dr. Eugene Robillard (Chairman)
Dr. William Hess**

Wednesday, 5/2/2012

11:45 AM

**“Maximizing Profit Margin through
Sustain Inventory System”
(BA 398 – MBA Internship Report)
Presenter: Ms. Angkana Pijarntanasombat
Advisor: Prof. Daniel Sevall
Graduate Committee:
Dr. Eugene Robillard (Chairman)
Dr. William Hess**

Thursday, 5/3/2012

11:45 AM

**“New Comeback, Inc. — Providing Abundant
Diet Choices for the Diversified World”
(BA 398 – MBA Internship Report)
Presenter: Mr. Qu Yao Zhang
Advisor: Dr. Arthur Ashurov
Graduate Committee:
Dr. Michael Guerra (Chairman)
Dr. Eugene Robillard**

12:30 PM

“Increasing Customer Satisfaction in Call Centers”

(BA 399 – MBA Research Project)

Presenter: Mr. Jack Fernandes

Advisor: Dr. Arthur Ashurov

Graduate Committee:

Dr. Michael Guerra (Chairman)

Dr. Eugene Robillard

Monday, 5/7/2012

11:45 AM

“Coral Reef Inn & Suites”

(BA 398 – MBA Internship Report)

Presenter: Ms. Archana Sharma

Advisor: Prof. Daniel Sevall

Graduate Committee:

Dr. Michael Guerra (Chairman)

Dr. William Hess