



# Lincoln University

## ECON 10 – Economic Geography

### COURSE SYLLABUS

Department of Business and Economics

Fall, 2012

**Credit:** 3 units (45 lecture hours)  
**Instructor:** Dr. Alexander Anokhin  
**Office Hours:** TBA  
**E-mail:** aanokhin@lincolnuca.edu

**Required textbook:** The World Economy: Geography, Business, Development, 6/E Frederick P. Stutz; Barney Warf. Prentice Hall, 2012 ( ISBN-10 0-321-72250-7, ISBN-13 978-0-321-72250-8). Previous editions are OK.

**Revised:** July 25, 2012

### Catalog description

Interrelated study of the economic potential and history of various areas of the world, including United States. The course also considers the reciprocal relationship between the economic activities of man and earth surface features, population, human production, consumption, distribution. Analysis of the natural and economic functioning units and correlation of the diverse relationship recognized. (3 units)

### Course Objectives

The spatial distribution of economic activities (production, transfer, or consumption), being a reflection of the interplay between numerous institutional, political, social and economic factors, defines a complex interrelated character of life and business in modern globalized environment. In our study we will combine elements of economics, geography, international business and history in order to examine forces that shape the way the world develops. We will acquire a deeper understanding of intricate relations between various areas of the world and learn how to apply it in business environment.

Upon completion of the course students will be able to:

- 1) Understand key ideas and concepts explaining the spatial distribution of economic activity;
- 2) Obtain a greater knowledge of processes (both global and regional) that shape countries' economic organization as well as development trends.
- 3) Analyze various types of political, legal and economic systems as well as corresponding threats and opportunities for business practices and global development.
- 4) Implement acquired knowledge of economic geography to critically analyze risks and benefits for international business activities as related to global investment and marketing strategies.

### **Procedures and methodology**

Lecture method is combined with in-class discussions, case studies and home assignments of various kinds. Core concepts identified from the textbook will be augmented with supplementary sources (made available to students on the class website) and applied to the real life situations during class activities.

### **Class Rules**

Class attendance is required. Attendance will be taken each class at a time chosen by the instructor.

All quizzes, exams, assignments and projects must be completed and handed in on time. Late submissions will result in lower grade. Most submissions will be conducted via the course website.

Most days of class, there will be quizzes or short in-class writing assignments. Make-up quizzes or exams may be allowed only in extraordinary circumstances. Plagiarism is not tolerated and will result in F for the assignment, quiz, or exam.

### **Course Project**

Every student must complete a research project for an in-class presentation. Specific format and research topics will be determined later and discussed in class. Research projects must comply with the Lincoln University guidelines.

### **Exams**

The exams will consist of questions based on lectures, assigned chapters and supplementary reading.

### **Assessment Criteria**

All assignments, quizzes, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	63-66	D
80-82	B-	60-62	D-
77-79	C+	0-59	F

### **Tentative Weights**

Final grade will consist of the following components:

Attendance	5%
Homework	15%
Project	20%
Mid-term Exam	25%
Final Exam	35%

### **Class Website**

The class website will contain course syllabus, announcements, assignments and supplementary materials.

### **Course Outline**

Week	Topic	Chapter
1	a) Introduction. b) Economic Geography at the Age of Globalization.	Ch. 1
2	a) Historical Development of Capitalism b) Control over Market Economy: Country Studies	Ch. 2
3	Population	Ch. 3
4	Resources and Environment	Ch. 4
5	a) Factors of Production b) Issues in Political Economy	Ch. 5
6	Agricultural Sector	Ch. 6
7	a) Review b) Midterm	Ch. 1-6
8	Manufacturing	Ch. 7
9	Role of Services in World Economy	Ch. 8
10	Transportation and Communication: Current State and Trends	Ch. 9
11	Cities and Urban Economy	Ch. 10
12	Consumption in Globalized World	Ch. 11
13	Theories of International Trade	Ch. 12
14	Politics of International Trade	Ch. 13
15	Problems of Developing Countries	Ch. 14
16	Course Project Presentation	
16	a) Review b) Final Exam	Ch. 1 - 14