

BA 393 – Graduate Internship in General Business

Course Syllabus

Course Description:

Internship of work experience in the field of concentration with evaluation by the employer and an academic advisor, a detailed report of the work to be submitted for grading (1-4 units).

Prerequisite: Records Office Permission

Course Learning Objectives:

1. Demonstrate the mastery of completed MBA coursework in the concentration area.
2. Application of academic learning to the practical problems and situations of a business workplace.
3. Training in professional report writing under supervision.
4. Development of professional-level problem assessment skills, with experience in making professional recommendations.

Please note that a choice of a job under this internship course, and therefore the report's topic, must be related to the student's area of concentration.

You must work with a faculty advisor selected from the attached list. This advisor will require periodic consultations, no less than once a month during the semester, to keep aware of your progress and of the sufficiency of the work being done. Those contacts should be done face-to-face, or at the minimum by e-mail, so that the physical product of your efforts can be directly viewed and evaluated.

The below internship report format should be followed by all students, which will be used by your faculty advisor to assess your descriptive and analytical skills, and issue a grade for the course:

- Title Page
- Internship supervisor letter (employer)
- Table of Contents
- Table of Figures/Tables/Etc. if appropriate
- Section I: Introduction
 - a. Focus of the report
 - b. Description of the industry or field
 - c. Industry background and history
 - d. Company description and background
- Section II: My Role in the Company
 - a. Responsibilities
- Section III: Findings and Recommendations
- Bibliography
- Appendices

Revised: October 1, 2012