



LINCOLN UNIVERSITY

BA 130 – Introduction to International Business

Fall 2012 Course Syllabus

Credit: 3 units = 45 lecture hours
Class Hours: Monday, 12:30 – 3:15 PM
Instructor: Dorothy Sanford, Ph.D.
Contact: sdorothy@aol.com
Office Hours: by appointment

Text: Barbara Casu; Claudia Girardone; Philip Molyneux: Introduction to Banking, Prentice Hall (ISBN-10: **0273693026**, ISBN-13: **978-0273693024**)

COURSE DESCRIPTION

The varied dimensions of doing business abroad will be covered in terms of patterns of international trade, foreign investments, social and political frameworks, the economic environment, national and international constraints, and problems of general management associated with planning, financing, marketing, personnel, and legal requirements. (3 units)

PREREQUISITE: BA 10

COURSE OBJECTIVES

1. To learn and understand the global banking system.
2. To understand the need for a sound financial system.
3. To familiarize students with the reasons why banks exist, the main services they offer, recent trends and relevant knowledge of international banking.
4. To learn the nature and theory of banking, both in the United States and throughout the world.
5. To understand optimization techniques in the banking world.
6. To analyze the world of banking.
7. To examine banking in the present day context.

METHODOLOGY

The course will be conducted in the form of lectures and discussions on the selected topics. Case studies will be provided when appropriate.

The focus of this course is to show the relevance and application of economics in the banking world and to examine new laws pertaining to this area.

An oral and written report is required on the banking world. The report must not be copied from the internet and this should show knowledge of what the student has learned from the research.

The banking industry has experienced marked changes in recent years as deregulation has allowed banking firms to diversify into the broad financial services area. Commercial banks have become full-service financial firms, offering a range of nontraditional financial services including insurance, securities business, pensions and the like.

This rapidly evolving environment poses both threats and opportunities which will be discussed at length. Capital must be effectively managed and will be the subject of several discussions.

Students will give a presentation.

COMMENTS

1. It is the responsibility of the student to report to the Admissions and Records Office if a withdrawal is decided on.
2. If you miss a class, you are responsible for the material covered.
3. Cellular phones must be turned off or the ringing mode silenced.
4. Do not hesitate to ask questions or make comments.

METHOD OF EVALUATION

Attendance	10%
Report	20%
Oral presentation	10%
Midterm	30%
Final examination	30%

GRADES

90-100	A
80-89	B
70-79	C
60-69	D
Under 60	F

CLASS SCHEDULE

1. Introduction
2. Money
3. Commercial Banking
4. More Commercial Banking
5. Central Banking
6. Types of Banking
7. International Banking
8. Managing Banking
- 9. Midterm**
10. Banking risk and management

11. Portfolio theory and stocks
12. Bonds and other securities
13. Other financing
14. Review
- 15. Final**

Schedule may be changed to meet the needs of the students.

WELCOME TO THE WORLD OF BANKING.

Revised: 8/15/2012