

## **MBA Presentations**

**August 2011**

**The following presentations will be held at  
the University Boardroom (Room 206).**

**Monday, 8/22/2011**

**11:45 AM**

**“Korean Institute of Industrial Technology (KITECH)”**

**(BA 398 – MBA Internship Report)**

**Presenter: Mr. Changhwan Park**

**Advisor: Dr. Pete Bogue**

**Graduate Committee:**

**Dr. Mikhail Brodsky**

**Dr. Eugene Robillard**

**12:30 PM**

**“Family Stations, Inc.”**

**(BA 398 – MBA Internship Report)**

**Presenter: Mr. Bikash Adhikari**

**Advisor: Dr. Pete Bogue**

**Graduate Committee:**

**Dr. Mikhail Brodsky**

**Dr. Eugene Robillard**

**Thursday, 8/25/2011**

**11:45 AM**

**“A Market Analysis and Strategic Planning  
for New Power, Inc.”**

**(BA 398 – MBA Internship Report)**

**Presenter: Mr. Xiaomeng Dai**

**Advisor: Dr. Arthur Ashurov**

**Graduate Committee:**

**Dr. Mikhail Brodsky**

**Dr. Eugene Robillard**

**Dr. William Hess**

**12:30 PM**

**“Research on Inventory Management System  
for the Lincoln University Computer Lab”**

**(BA 398 – MBA Internship Report)**

**Presenter: Mr. Shakil Shrestha**

**Advisor: Dr. Arthur Ashurov**

**Graduate Committee:**

**Dr. Mikhail Brodsky**

**Dr. Eugene Robillard**

**1:15 PM**

**“Analysis of Marketing Strategy  
and Operations of Law Office  
of Manpreet Singh Gahra”**

**(BA 398 – MBA Internship Report)**

**Presenter: Ms. Shova Regmi**

**Advisor: Dr. Arthur Ashurov**

**Graduate Committee:**

**Dr. Mikhail Brodsky**

**Dr. Eugene Robillard**

**2:00 PM**

**“Entering the Thailand Social Media  
Service Market: A Problem of Opening  
Social Media and Mobile Marketing  
Services Company in Thailand  
Including Obstructions and Opportunities  
Analysis with Business Plan”**

**(BA 399 – MBA Research Project)**

**Presenter: Mr. Nontwach Dilokjeerapan**

**Advisor: Dr. Arthur Ashurov**

**Graduate Committee:**

**Dr. Mikhail Brodsky**

**Dr. Eugene Robillard**