

LINCOLN UNIVERSITY
BUS ADMIN 324 – Leadership Development
Syllabus
Spring Semester 2010

SO YOU WANT TO BE A LEADER!!!!
WERE YOU BORN WITH LEADERSHIP POTENTIAL????
CAN YOU LEARN HOW TO BE A LEADER????
CAN YOU LEARN LEADERSHIP SKILLS IN CERTAIN AREAS????
ARE THERE METHODS WHICH YOU CAN LEARN THAT YOU CAN USE IN THE
REAL WORLD OF BUSINESS????
STEP RIGHT UP, FOLKS.
SEE WHERE YOU FIT.
ARE YOU A FUTURE CEO???? A FUTURE MANAGER????
A FUTURE CLERK????? A FUTURE SPECIALIST????

MAYBE THIS COURSE CAN HELP YOU. MAYBE NOT.
BUT WE CAN HAVE FUN LEARNING

Course Information

Each class period is usually divided up with lecture in the beginning, a break, and then discussion of assigned material on business leadership. ne or two classes will be given to leadership project presentations by each student.

Purpose of Course

This course focuses on what leaders do, how they do it, and how leadership opportunities can be grasped.

Required Books and Publications

1. Kouzes and Posner: The Leadership Challenge
2. Articles in Harvard Business Review :On Leadership
3. Articles in Harvard Business Review: “Leadership that Gets Results: and “What Great Leaders Do.”
4. Articles in Harvard Business Review: “Power: the Good, the Bad, and the Ugly.”
5. Articles in Harvard Business Review: Leadership at the Top
6. Articles in Harvard Business Review: Leading in Turbulent Times
7. Selected articles in Harvard Business Review in 2008-2009
8. Selected chapter from Machiavelli, The Prince

ALL OF THE ARTICLES FROM HARVARD BUSINESS REVIEW CAN BE ACCESSED THROUGH THE LINCOLN UNIVERSITY WEB SITE THROUGH THE LIBRARY

Course Calendar and Assignments

Date	Subject
Jan. 19	Discussion of Course Outline. Lecture on concepts of leadership
Jan. 21	Lecture on Machiavelli's, "The Prince"; Kouzes & Posner; Chapter 1, 2
Feb 2	Kouzes & Posner, Chapters 3, 4, and 5
Feb. 9	Kouzes & Posner, Chapters 6, 7, and 8
Feb. 16	Kouzes & Posner, Chapters 9, 10, and 11
Feb. 23	Kouzes & Posner, Chapters 12, 13; HBR: <u>On Leadership</u> , pp.1-113
March 2	HBR : <u>On Leadership: pp. 115-226</u>
March 9	Mid-Term
March 16	Spring Break
March 23 Leaders"	HBR: "Leadership that Gets Results"; HBR on Point: all three articles in "What Great Do"
March 30 pp. 1-71	HBR on Point: "Power: The Good, the Bad, and the Ugly"; HBR: Leadership at the Top,
April 6	HBR: Leadership at the Top, pp. 72-147
April 13	Selected articles in HBR for 2008 and 2009
April 20	HBR: Leading in Turbulent Times, pp. 1-120
April 27	HBR: Leading in Turbulent Times, pp. 121-179; Presentation of Topics
May 4	Presentation of Topics

Course Policies

1. Attendance: Students are expected to attend class and to be in class on time.

2. Grades: Grades will be based on the following distribution: 20 per cent for the mid-term; 40 per cent for the final examination; 20 per cent for the project presentation; 20 per cent for class participation, including attendance.

3. Team Projects: Students will make a presentation and submit a final paper on a particular leadership topic of his or her choosing (after consultation with the professor). An outline of the paper's conclusions will be prepared and distributed to all members of the class one week before the project is presented in class. Each oral presentation will last about 30 minutes. Discussion will last 10 minutes. The class-audience will be expected to critique and discuss the presentation. Grades will be assigned to the presentation and to the final paper submission. The class-audience will be expected to have read the project papers and participation of the class-audience will be expected..