

**LINCOLN UNIVERSITY**  
**BUS ADMIN 324 – LEADERSHIP DEVELOPMENT**  
**Fall 2010: Wednesday 9:00 a.m.-11:45 a.m.**

**SO YOU WANT TO BE A LEADER!!!!**

WERE YOU BORN WITH LEADERSHIP POTENTIAL????

CAN YOU LEARN HOW TO BE A LEADER????

CAN YOU LEARN LEADERSHIP SKILLS IN CERTAIN AREAS????

ARE THERE METHODS WHICH YOU CAN LEARN THAT YOU CAN USE IN THE  
REAL WORLD OF BUSINESS????

STEP RIGHT UP, FOLKS.

SEE WHERE YOU FIT.

ARE YOU A FUTURE CEO???? A FUTURE MANAGER????

A FUTURE CLERK????? A FUTURE SPECIALIST????

MAYBE THIS COURSE CAN HELP YOU. MAYBE NOT.

BUT WE CAN HAVE FUN LEARNING

**Course Information**

**Each class period is usually divided up with lecture in the beginning, a break, and then discussion of assigned material on business leadership.**

**Purpose of Course**

This course focuses on what leaders do, how they do it, and how leadership opportunities can be grasped. We will discuss topical leadership issues in today's news and that are written about in newspapers such as the New York Times, magazines such as The Economist, and journals such as The Harvard Business Review.

**Required Books and Publications**

1. Kouzes and Posner: The Leadership Challenge
2. Articles in Harvard Business Review :On Leadership
3. Articles in Harvard Business Review: "Leadership that Gets Results: and "What Great Leaders Do."
4. Articles in Harvard Business Review: "Power: the Good, the Bad, and the Ugly."
5. Articles in Harvard Business Review: Leadership at the Top
6. Articles in Harvard Business Review: Leading in Turbulent Times
7. Selected articles in Harvard Business Review from 2008-2010.

ALL OF THE ARTICLES FROM HARVARD BUSINESS REVIEW CAN BE ACCESSED THROUGH THE LINCOLN UNIVERSITY WEB SITE THROUGH THE LIBRARY

### Course Calendar and Assignments

<b>Date</b>	<b>Subject</b>
Aug. 25	Discussion of Course Outline. Lecture on concepts of leadership
Sept. 1	Kouzes & Posner; Chapters 1, 2
Sept. 8	Kouzes & Posner, Chapters 3, 4, and 5
Sept. 15	Kouzes & Posner, Chapters 6, 7, and 8
Sept. 22	Kouzes & Posner, Chapters 9, 10, and 11
Sept. 29	Kouzes & Posner, Chapters 12, 13; HBR: <u>On Leadership</u> , pp.1-113
Oct. 6	HBR : <u>On Leadership</u> : pp. 115-226
Oct. 13	HBR: “Leadership that Gets Results”; HBR on Point: all three articles in “What Great Leaders Do”
Oct. 20	Mid-Term
Oct. 27	Selected articles in HBR from 2008-2010; HBR on Point: “Power: The Good, the Bad, and the Ugly”
Nov. 3	HBR: Leadership at the Top, pp. 1-147
Nov. 10	Selected articles in HBR from 2008-2010
Nov. 17	HBR: Leading in Turbulent Times, pp. 1-179
Nov. 24	Break
Dec. 1	Discussion of research papers

## Course Policies

There will be one mid-term and one final.

### Grading Policy

The grade structure will be as follows:

Attendance	10 per cent
Homework	10 per cent
Mid-Term	30 per cent
Final Exam	30 per cent
Research Paper	20 per cent

A list of research topics on leadership issues will be provided and students can select one that appeals to them.