

Lincoln University

Course Title: Operations Management
Course No.: BA 307
Units: 3
Class Hours: T, Th from 18:30-21:30hrs
Semester: Summer 09

Instructor: Kruz
Contact: wrkruz@lincolnuca.edu
Office Hours: T, Th 18:00-18:30hrs

Course Description: The objective of this course is to prepare the student for management of core operations of an organization. It will review core operations of manufacturing product design, sourcing and purchasing, scheduling and control, productivity improvements and overall supply chain design and management. In the industry the course will review asset acquisition, business segments, and production planning, job design, and overall productivity analysis and improvement. No prerequisites.

Methodology: Lecture method is used in combination with supervised team projects and class exercises. Every lecture is highly interactive, students must be prepared to participate in and contribute to the subject being discussed. Class activities and oral reports/presentations will be frequent. Textbook is primary source of information in the classroom. Web sources are primary source of information for weekly assignments, research projects.

Textbook: Operations Management by Stevenson. 9th edition, ISBN978-0-07-319584-1, 2007

Testing: Typically 3 exams of equal weight will be conducted throughout the semester. 2 exams in the Summer session.

Grading: Exams, projects, homework assignments and presentations will constitute 100% of the grade.

Letter grades:	90—100%	A- to A
	80—89	B- to B+
	70—79	C- to C+
	60—69	D- to D+
	below 60%	F

Standards: Late assignments are not accepted. All assignments are due at the beginning of lecture on the due date. Any absence must be reported in advance. No cell phones allowed at any time. Inappropriate behavior during exams will earn an automatic grade of "F" for the class.

Schedule:

Week	Materials covered	Activities
Week 1	Chapters 1,2,3	Lecture, class project assigned
Week 2	Chapter 3, 4, 4S	Lecture, discussion
Week 3	Chapter 11,	Exam 1, Lecture
Week 4	Chapters 11, 12	Lecture, Project review
Week 5	Chapter 9, 10	Lecture, discussion
Week 6	Chapter 13	Lecture, Project presentations
Week 7	Chapter 17	Exam 2, Project due

Faculty Information: As a consultant to industry I strive to connect academic learning with business reality to better prepare students for their professional careers.

Updated: May 5, 2009.