

## **MBA Presentations**

**August - September 2009**

**1). Monday, 8/24/2009, 11:00 am**  
University Boardroom (Room 206)  
Topic  
"A Business Plan for a New Printing and Stationery Company in Thailand"  
(BA 399 - MBA Research Project)  
Presenter: Ms. Pantitra Suaysompol  
Advisor: Dr. Eugene Robillard

**2). Monday, 8/24/2009, 11:45 am**  
University Boardroom (Room 206)  
Topic  
"Promoting Thai Textile to the World"  
(BA 399 - MBA Research Project)  
Presenter: Ms. Manitta Makkriengkrai  
Advisor: Dr. Eugene Robillard

**3). Monday, 8/24/2009, 12:30 pm**  
University Boardroom (Room 206)  
Topic  
"Internship Report: P.K. Food Corporation"  
(BA 398 - MBA Internship Report)  
Presenter: Ms. Parupan Panya  
Advisor: Dr. Eugene Robillard

**4). Monday, 8/24/2009, 1:15 pm**  
University Boardroom (Room 206)  
Topic  
"The Banking Systems of Georgia and the USA as Affected by the World Financial Crisis of 2008-2009"  
(BA 399 - MBA Research Project)  
Presenter: Mr. Levan Kukava  
Advisor: Dr. Eugene Robillard

**5). Friday, 8/28/2009, 11:00 am**  
University Boardroom (Room 206)  
Topic  
"JetBlue Airways' Managing of Marketing Challenges Ahead: Newer Market Entrant --- Lessons from JetBlue's Moves and Marketing Strategies against Larger Competitors" \*  
(BA 399 - MBA Research Project)  
Presenter: Ms. Chunyan Yuan  
Advisor: Dr. Eugene Robillard  
\* This is her second presentation.

**6). Friday, 8/28/2009, 11:45 am**  
University Boardroom (Room 206)  
Topic  
"PK Food Corporation" \*  
(BA 398 - MBA Internship Report)  
Presenter: Mr. Treethos Jiratanung  
Advisor: Dr. Eugene Robillard  
\* This is his second presentation.

7). Thursday, 9/3/2009, 11:00 am  
University Boardroom (Room 206)

Topic

"A Role of Business Intelligent Analyst in the Organization"

(BA 399 - MBA Research Project)

Presenter: Ms. Nalisha Thasineku

Advisor: Dr. Arthur Ashurov

8). Thursday, 9/3/2009, 12:00 noon

University Boardroom (Room 206)

Topic

"A Possibility of Franchising a Fast Food Chain in  
Mongolia: Based on Case Study of McDonald's"

(BA 399 - MBA Research Project)

Presenter: Ms. Myagmarjav Serjkhuu

Advisor: Dr. Arthur Ashurov

9). Wednesday, 9/9/2009, 2:30 pm  
University Boardroom (Room 206)

Topic

"Quality Management at Church's Chicken,  
Sam & Mike Inc."

(BA 399 - MBA Research Project)

Presenter: Mr. Sabin Bajracharya

Advisor: Dr. Arthur Ashurov

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Notice: BA398 and BA399 Presentations

All students who have completed their MBA research projects (BA399) or

MBA internship reports (BA398) in the Spring Semester 2009

should have defense presentations during the following four periods only:

4/27/2009 - 5/11/2009,

6/8/2009 - 6/13/2009,

7/20/2009 - 7/25/2009,

or 8/24/2009 - 9/5/2009.

Please get your advisor's approval, and then arrange the defense date

with the Admissions and Records Office. This should be done at least

**two weeks prior to the date** selected for the presentation.