



Public Disclosure of Student Achievement

Institution Name: Lincoln University

Business Unit(s) included in this report: Graduate Business Studies

Academic Period Covered: 2023-2024

Date Report Posted: January 20, 2025

PROGRAM	MEASURE	TARGET	RESULT
Doctor of Business Administration (DBA) with Concentrations in:	Overall Retention Rate / Overall Placement Rate	88%/85%	89%/99%
1) Finance and Investment	Retention Rate / Placement Rate	88%/85%	88%/98%
2) Human Resources Management	Retention Rate / Placement Rate	88%/85%	90%/99%
3) International Business	Retention Rate / Placement Rate	88%/85%	89%/100%
Master of Business Administration (MBA) with Concentrations in:	Overall Retention Rate / Overall Placement Rate	88%/85%	94%/97%
1) International Business	Retention Rate / Placement Rate	88%/85%	90%/95%
2) Finance Management & Investments	Retention Rate / Placement Rate	88%/85%	92%/96%
3) General Business	Retention Rate / Placement Rate	88%/85%	94%/97%
4) Human Resources Management	Retention Rate / Placement Rate	88%/85%	95%/98%
5) Marketing Management	Retention Rate / Placement Rate	88%/85%	96%/98%
6) Management Information Systems	Retention Rate / Placement Rate	88%/85%	97%/98%

Master of Science (MS) with Majors in:	Overall Retention Rate / Overall Placement Rate	88%/85%	91%/90%
1) International Business	Retention Rate / Placement Rate	88%/85%	91%/91%
2) Finance Management	Retention Rate / Placement Rate	88%/85%	91%/89%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rates	Number of students enrolled in a given program who continue into next year and/or graduate from the program, divided by the number of students enrolled in the program at the beginning of the year, multiplied by 100.
Placement Rates	Number of students enrolled in a given program who continue into next year and/or graduate from the program, divided by the number of students enrolled in the program at the beginning of the year, multiplied by 100.