



Lincoln University

BA 280 – Special Topics in Business: International Management *COURSE SYLLABUS*

Spring, 2024

Instructor: Dr. Abi Oguntuase

Lecture Schedule: Monday, 9:00 AM – 11:45 AM

Credits: 3 units / 45 lecture hours

Level: Advanced (A)

Office Hours: Monday, 12:00 NOON – 1:30 PM

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Textbooks: **International Business: Challenge of Global Competition**

13th Edition, by Ball, Geringer, Minor&McNett, McGraw-Hill,
NY, ISBN-13:978-0-07-811263-8

Last Revision: January 4, 2024

CATALOG DESCRIPTION

This course offers topics of specialized interest in the major fields of study. Case studies and independent research may be included. Topics vary each term; so, students should not include this in a concentration unless they know it will be available. (1-4 units) Prerequisite: Instructor's permission

COURSE LEARNING OUTCOMES ^[1]

	Course LO	Program LO	Institutional LO	Assessment Activities
1	Students will learn how to effectively apply leadership skills to plan, organize, and control work in organizations at the individual, group/team, and system levels.	PLO 1	ILO 1a, ILO 2a	Homework, Class Session, Independent Study.

¹ Detailed description of learning outcomes and information about the assessment procedure are available at the [Learning Outcomes Assessment](#) section of LU website.

2	Students will learn how to determine appropriate leadership approaches that will be most effective for them depending on the organizational culture.	PLO 2	ILO1a, ILO 5a	Homework, Class Session, Case Study, Discussion Assignment.
3	Students will be able to understand and critically compare the major contemporary leadership theories used in organizations.	PLO 4	ILO 1a, ILO 2a	Homework, Class Session, Independent Study.
4	Students will understand how to effectively apply leadership skills toward talent management to create sustained competitive advantage for organizations	PLO 5	ILO 7a	Homework, Case Study, Discussion Assignment, Oral Presentation.

INSTRUCTIONAL METHODS

The lecture method is used in combination with case studies, weekly assignments, class sessions, and discussion assignments from the textbook recommended for the course.

Every student must participate in intensive classroom discussions. Detailed guide to business *resources of the library* as well as the description of Lincoln University approach to *information literacy* are available at the [LU Library](http://lincolnuca.libguides.com) website (lincolnuca.libguides.com).

ATTENDANCE

Students are expected to attend each class session. If you cannot attend a class due to a health related or any emergency, please notify the instructor prior to the class. There will be no make-up assignments.

EXAMS

Exams will cover all assigned chapters; weekly homework assignment instructions will be provided in the class one week in advance.

GRADING POLICY

	Weight
Weekly Homework	45
Discussion Board	20
Class Participation	20
Case/independent Study	15
Total (Weighted)	100

All assignments are evaluated using the indicated system:

Grade	A	A-	B+	B	B-	C+	C	C-	D+	D	F
Points	94-100	90-93	87-89	83-86	80-82	77-79	73-76	70-72	67-69	60-66	0-59

COMMENTS

- * Participation is required during class.
- * Please come on time. Late arrivals disturb everyone else.
- * If you miss a class, you are responsible for getting notes on the material covered from a classmate.
- * To avoid distracting noise in class, cellular phones must be turned off or the ringing mode silenced.

* Questions and comments during the class are strongly welcome. Do not hesitate to ask questions.

MODIFICATION OF THE SYLLABUS

The instructor reserves the right to modify this syllabus at any time during the semester. Announcements of any changes will be made in the classroom.

Use of Canvas:

All assignments, except in-class assignments are required to be submitted via Canvas. Lincoln University has an institutional Canvas account which will be accessible to students and will be useful for this course and to check your progress and assignments.

Lincoln University Course, Program, and Institutional Learning Outcomes:

Lincoln University course catalog is accessible for students. Do review for established program and institutional learning outcomes, and assessment <https://catalog.lincolnuca.edu/course-descriptions/procedures>.

Student Collaboration and expectations:

Students are required to review the course syllabus for course materials, my feedback, assignment instructions, previous assignments, weekly assignments and be prepared for class. For this course, students will need to work individually, participate, interact, and collaborate to develop and promote learning development opportunities. To avoid unnecessary distraction, cellular phones must be turned off or put in silence mode during class.

Assessment:

You will be able to access the textbook online. Using the Internet for anything other than access to the textbook and using them in the coursework will be penalized.

Required course digital site(s) and access:

Lincoln University has an institutional Canvas account so you will be able to access ALL of your classes and you should already be on the roster for each of your courses. From Canvas, you can download course materials, check your progress in each of your courses, and review feedback from Turnitin on the course work you submit for grading. Course materials can be found under the “Files” section for this course. The following link is on the LU website at: <https://students.lincolnuca.edu/canvas/>

Lincoln University Course, Program, and Institutional Learning Outcomes:

Lincoln University has established program and institutional learning outcomes for our graduate business students, which are listed and available on the LU website. Make yourself familiar with all of them. The goal of this course is to have multiple tools and options to achieve your academic goals. Detailed descriptions of the institutional and program learning outcomes and information about the assessment procedure is available at the Learning Outcomes Assessment page on the LU website: <https://acqa.lincolnuca.edu/learning-outcomes-assessment/>.

Class Procedures:

Before you arrive for a classroom/online session, review the course syllabus for: instructions, assignments, exams, topics, questions for discussion, and feedback. Students are not allowed to access the Internet except for digital copies of their textbook. Using the Internet for anything other than access to the textbook will result in zero points for the exam.

Classroom Management:

The expectation is that students will participate and interact with others in accordance with Lincoln University's Student Honor Code and Standards of Conduct. Click on the link for details.

[http://file.lincolnuca.edu/catalog/student%20Handbook/Student%20Handbook%20\(2020-2021\).pdf](http://file.lincolnuca.edu/catalog/student%20Handbook/Student%20Handbook%20(2020-2021).pdf).

- **Disruptive Classroom Behavior:** Lincoln University expects students and instructors to work together to create a classroom environment that is conducive to learning and educational discovery so that students can achieve their student learning potentials and outcomes. Therefore, Students will respect each other and will maintain the goals of academic freedom, the learning process will not be tolerated. Students might be asked to leave the class if their activities are becoming disruptive.
- **Plagiarism Detection:** Lincoln University subscribes to Turnitin plagiarism tool. You will need to submit written assignments on Canvas that has Turnitin activated. Student work will be used for plagiarism detection. Originality Reports WILL be available for your viewing.
- **Students with Disabilities:** Students in this course who have a medically documented disability that might prevent them from fully demonstrating their abilities should inform the instructor and their Program Director as soon as possible to initiate disability verification and discuss reasonable accommodations that may be necessary to ensure full participation in the successful completion of course requirements. You can use this link to expedite your request: <https://acqa.lincolnuca.edu/ada-accommodations/>
- **Academic Counseling/Tutoring/Remedial Instruction:** If you find yourself in need of tutoring for this course or any of your other courses Lincoln has resources to help you in the form of tutoring (one-to-one), and small group remedial instruction. Go to student services or use this link: <https://students.lincolnuca.edu/academic-counseling/>.
- **Use of the LU Library:** This course requires students to complete course assignments using resources available through the Lincoln University Library. <https://library.lincolnuca.edu/>
Class attendance is taken only once for each class session at the beginning of class (first 25 minutes of in-person classes) using either coursework, textbook checks, or by a student's presence.

All assignments, except class discussions should be submitted to Canvas.

- 1) Weekly Reading Assignments: Review the weekly readings and come prepared for questions and answers during class sessions.
- 2) Weekly Individual Homework Assignments. This is also weekly. Review the instructions and submit assignments to Canvas. Assignments will be provided in the class.
- 3) Two Case Study Assignments: Review Instructions in the Textbook, Canvas, and submit to Canvas. You will be notified in the class about the case study every week.
- 4) Discussion Board Assignments (3). Review Instructions in Canvas and submit to Canvas. There will be additional clarifications in the class.

Grading

Homework, Assignments, Exam Grades will appear on Canvas, and your final grade will be in Canvas, and will also be listed in Blackbaud. Schedule & Homework Assignments

CLASS SCHEDULE

Date	Focus of Discussion	Assignment
Week 1:	Globalization Today & Ethics, Social Responsibility, and Sustainability	Read Chapters: 1, 2
Week 2:	Cultural Forces that affect international management	Read Chapters: 3
Week 3:	Econ/Political forces that affect international management.	Read Chapters: 4 and 5
Week 4:	International Trade theory	Read Chapters: 6
Week 5:	Governments and International Trade	Read Chapters: 7
Week 6:	Foreign Direct Investment	Read Chapter 8
Week 7:	(a) Review (b) Midterm Exam	
Week 8:	Global/ Regional Economic integration	Read Chapter: 9
Week 9:	International Financial Market Systems	Read Chapters: 10
Week 10:	International Monetary System	Read Chapters: 11
Week 11:	International Strategy and Organization	Read Chapter: 12
Week 12:	Analyzing International Opportunities & Managing Entry Modes	Read Chapters: 13 &14
Week 13:	Developing & Marketing Products and Managing International Operations	Read Chapters 15 &16
Week 14:	Independent Study Paper Review	
Week 15:	Final Paper Due	