LINCOLN UNIVERSITY
BA 598 – DBA Dissertation II
Course Syllabus

CREDIT HOURS: 4 semester units = 180 supervised self-study hours

INSTRUCTOR (ADVISOR): Selected by students and approved within BA 597

CONTACT INFORMATION: To be arranged by the advisor

COURSE TIME & LOCATION: Self-Study

PREREQUISITE: Successful completion of BA 597 – DBA Dissertation I

TEXT & MATERIALS: To be designated by the advisor

REFERENCE MATERIALS: To be designated by the advisor

COURSE DESCRIPTION

This supervised self-study course is intended to deepen students' skills in data analysis in the direction of understanding the quantitative insights that emerge from the data in the research field. With the benefit of the study subject review, research methodology, and use of data elements developed in BA 597, students are expected to write complete literature review and explanations of methodology for the selected topic. The course will require definition of what questions to ask, what parameters to assess, and how to design experiments for collecting and then analyzing data needed for the research. Completion of this course will provide foundation for a preliminary draft of the dissertation for review by the advisor. (4 units) CR/NC

COURSE LEARNING OUTCOMES

Upon successful completion of this course, the student will:
- Isolate and define the working hypothesis, projecting possible conclusions;
- Formalize a review of the literature relative to the topic of study;
- Describe how the research question will be addressed in the study, establishing the applicable methodology, and proposing the procedures to analyze the data;
- Define how the variables will be manipulated in the analyses to transform data into applicable elements of information, extracted useful information, and proposed potential conclusions to the hypotheses with recommendations.
- Prepare and present the essential components of Chapters 2 and 3 of the dissertation to the advisor.

Assessment by the advisor is based on the preliminary dissertation draft.

COURSE PROCESS

Building on foundation established in BA 597, this course will:

1. Explore and document literature in the specific field of study, with primary focus on the study as proposed in Chapter 1;
2. Establish the methodology, data collection and data analysis applicable to the study;
3. Define issues such as the parameter(s) of the question, length of the administration, readability, and scoring, include the reliability and validity of the instrument(s) and explain the variables under which the instrument(s) will be applied.
4. Create the overall structure within which the research questions will be researched, and analyzed, with projections applicable to the hypotheses, and establish timeframes for sequencing of activity.
5. Assist with preparation of Chapters 2 and 3 for draft presentation with the advisor.

EVALUATION

Accepted Draft of Chapters 2 and 3 of the Dissertation: 100% Complete

The student should present a draft of Chapters 2 and 3 of the Dissertation for evaluation by the advisor.

GRADING

Grade of **CR** (credit) **or NC** (no credit) **only** will be given for this course.

APPENDIX. Program and Institutional Learning Outcomes.

Institutional Learning Outcomes (ILOs)	
DBA Graduates of Lincoln University should be able to:	
1c	Incorporate various modes of thinking, among them: scientific thinking, mathematical thinking, historical thinking, anthropological thinking, economic thinking, and moral thinking.
2c	Operate within alternative systems of thought, recognizing and assessing the needs, with related assumptions, implications, and practical consequences; and being able to communicate results effectively with others in figuring out solutions to complex problems
3c	As exemplary business professionals, minimize the possibility of indirectly harming others by following accepted standards at local, national or international levels; to be able to assess the likelihood and physical and social consequences of any developed product's harm to others.
4c	Integrate collaboration into organizational workflows, create a supportive environment for collaboration and teamwork, and lead by example.
5c	Have perseverance to accomplish a goal despite potential obstacles, use sound judgments to make decisions at a right time, and make timely appropriate changes in thinking, plans, and methods in achieving organizational goals.
6c	Set up realistic goals for the organization, encourage innovative strategies, and convey a clear sense of future direction to employees.
7c	Formulate and arrange ideas, designs, or techniques, and apply them to specific issues and problems. They should be able to apply current research, scholarship and or/techniques in the field.

Program Learning Outcomes (PLOs)	
Students graduating our DBA program will be able to:	
1	Demonstrate advanced knowledge and competence in the latest academic theories, concepts, and techniques in the field of business administration.
2	Evaluate advanced theories, and concepts for relevance to business research and decision-making
3	Apply concepts, quantitative methods, and recognized methodologies in conducting independent research and demonstrate effective skills including formulation of research problem; integration of previous publications into an appropriate literature review; design of a research study; data analysis; ability to summarize and present the results.
4	Locate, and evaluate the validity and reliability of reference materials and sources relevant to the doctoral program courses and dissertation topic
5	Analyze and assess ethical obligations of active citizenship, community engagement, and professional integrity essential to comply with standards for ethical and socially responsible behavior in the conduct of research and responsible management
6	Create and present advanced forms of oral and written communications, including teaching and student advising.
7	Apply the knowledge from the area of specialization and provide consulting to other business industries or other fields.

Revised: June 2022