



# LINCOLN UNIVERSITY

## BA 598 – DBA Dissertation II

### Spring 2020 Course Syllabus

<b>CREDIT HOURS:</b>	3 semester units = 180 self-study hours
<b>INSTRUCTOR (ADVISOR)</b>	To be selected by students and approved by the Program Director or the Chief Academic Officer
<b>CONTACT INFORMATION &amp; HOURS:</b>	To be arranged by the advisor
<b>COURSE TIME &amp; LOCATION:</b>	Self-Study
<b>PREREQUISITE:</b>	Successful completion of BA 597 – DBA Dissertation I
<b>TEXT &amp; MATERIALS:</b>	To be designated by the advisor or the Program Director
<b>REFERENCE MATERIALS:</b>	To be designated by the advisor or the Program Director

#### **COURSE DESCRIPTION:**

This supervised self study course is intended to deepen students' skills in data analysis, in particular in the direction of understanding the quantitative insights that emerge from the data. With the benefit of specific review into the literature of the study subject selected, and with application of research methodology and use of data elements from BA 597, students will be expected to write literature review and explanations of methodology, to the selected topic. The course will address the issues of what perspective to take in analyzing data, what questions to ask, and what parameters to assess, allowing the student to apply research methodologies, define tools to be used, and project possible conclusions into a working hypothesis. Conclusion of this course will provide foundation for a preliminary draft of the dissertation for review by the Doctoral Committee. (3 units)

*Prerequisite: Successful completion of BA 597 – DBA Dissertation I. CR/NC*

#### **COURSE LEARNING OUTCOMES:**

Upon successful completion of this course, the student will have:

- Isolated and defined the working hypothesis, projecting possible conclusions;
- Formalized a review of the literature relative to the topic of study;
- Described how the research question will be addressed in the study, establishing the applicable methodology, and proposing the procedures to analyze the data;
- Defined how the variables will be manipulated in the analyses to transform data into applicable elements of information, extracted useful information, and proposed potential conclusions to the hypotheses with recommendations.

- Prepared and presented the essential components of Chapters II and III of the dissertation to the Advisor and Doctoral Committee.

Assessment is based on the preliminary dissertation draft.

**COURSE PROCESS AND STRUCTURE:**

Building on foundation established in BA 597, this course will

1. Explore and document literature in the specific field of study, with primary focus on the study as proposed in Chapter I;
2. Establish the methodology, data collection and data analysis applicable to the study;
3. Define issues such as the parameter(s) of the question, length of the administration, readability, and scoring, include the reliability and validity of the instrument(s) and explain the variables under which the instrument(s) will be applied.
4. Create the overall structure within which the research questions will be researched, and analyzed, with projections applicable to the hypotheses, and establish timeframes for sequencing of activity.
5. Assist with preparation of Chapters II and III for draft presentation.

**EVALUATION:**

Accepted Draft of Chapters II and III of the Dissertation: 100%

The student will present a draft of Chapters II and III to the Dissertation for Dissertation Committee for review and discussion. Successful course completion requires submittal of a written presentation, and defense of subject and approach for the dissertation to this point of development, as applicable, acceptable to the Doctoral Committee.

**GRADING:** Grade of **CR** (credit) **or NC** (no credit) **only** will be given for this course.

**APPENDIX. Program and Institutional Learning Outcomes.**

<b>Institutional Learning Outcomes (ILOs)</b>	
<i>DBA Graduates of Lincoln University should be able to:</i>	
<b>1c</b>	Incorporate various modes of thinking, among them: scientific thinking, mathematical thinking, historical thinking, anthropological thinking, economic thinking, and moral thinking.
<b>2c</b>	Operate within alternative systems of thought, recognizing and assessing the needs, with related assumptions, implications, and practical consequences; and being able to communicate results effectively with others in figuring out solutions to complex problems
<b>3c</b>	as exemplary business professionals, minimize the possibility of indirectly harming others by following accepted standards at local, national or international levels; to be able to assess the likelihood and physical and social consequences of any developed product's harm to others.
<b>4c</b>	Integrate collaboration into organizational workflows, create a supportive environment for collaboration and teamwork, and lead by example.
<b>5c</b>	Have perseverance to accomplish a goal despite potential obstacles, use sound judgments to make decisions at a right time, and make timely appropriate changes in thinking, plans, and methods in achieving organizational goals.
<b>6c</b>	Set up realistic goals for the organization, encourage innovative strategies, and convey a clear sense of future direction to employees.
<b>7c</b>	Formulate and arrange ideas, designs, or techniques, and apply them to specific issues and problems. They should be able to apply current research, scholarship and or/techniques in the field.

<b>Program Level Outcomes (PLOs)</b>	
<i>Students graduating our DBA program will be able to:</i>	
<b>1</b>	Demonstrate advanced knowledge and competence in the latest academic theories, concepts, and techniques in the field of business administration.
<b>2</b>	Demonstrate effective research skills including formulation of research problem; integration of previous literature into an appropriate literature review; design of a research study; data analysis; and summary and presentation of results.
<b>3</b>	Create and present advanced forms of oral and written communications, including teaching and advising.
<b>4</b>	Generate, evaluate and assess the ethical obligations and responsibilities of business for the purpose of responsible management.
<b>5</b>	Apply the knowledge from the area of specialization and provide consulting to other business industries or other fields.

Revised: January 5, 2020