



Lincoln University

ECON 10 – Economic Geography

COURSE SYLLABUS

Department of Business and Economics
Fall 2019

Credit: 3 units (45 lecture hours)
Instructor: Dr. Alexander Anokhin
Lecture Schedule: Thursday, 11:30 – 12:30 pm
Office Hours: By arrangement
E-mail: aanokhin@lincolnuca.edu

Required textbook: Economic Geography: A Contemporary Introduction 2nd Edition by Neil Coe, Philip Kelly, Henry W. C. Yeung; Wiley; 2 edition (January 4, 2013)
ISBN-13: 860-1419438297
ISBN-10: 0470943386.

Previous editions are OK.

Revised: August 11, 2019

Catalog description

Interrelated study of the economic potential and history of various areas of the world, including United States. The course also considers the reciprocal relationship between the economic activities of man and earth surface features, population, human production, consumption, distribution. Analysis of the natural and economic functioning units and correlation of the diverse relationship recognized. (3 units)

Course Overview

The spatial distribution of economic activities (production, transfer, or consumption), being a reflection of the interplay between numerous institutional, political, social and economic factors, defines a complex interrelated character of life and business in modern globalized environment. In our study we will combine elements of economics, geography, international business and history in order to

examine forces that shape the way the world develops. We will acquire a deeper understanding of intricate relations between various areas of the world and learn how to apply it in business environment.

Course Learning Outcomes¹

Upon completion of the course students will be able to:

1. Demonstrate the understanding of key ideas and concepts explaining the spatial distribution of economic activity;
 - *Assessment Activities:* Home assignments, midterm/final exams
2. Demonstrate the understanding of processes (both global and regional) shape countries' economic organization as well as development trends.
 - *Assessment Activities:* Home assignments, midterm/final exams
3. Critically analyze various types of political, legal and economic systems as well as corresponding threats and opportunities for business as well as for global development.
 - *Assessment Activities:* Home assignments, course project
4. Implement their knowledge of economic geography to critically analyze risks and benefits for international business activities as related to global investment and marketing strategies.
 - *Assessment Activities:* Home assignments, course project

Procedures and methodology

Lecture method is combined with in-class discussions, case studies and home assignments of various kinds. Core concepts identified from the textbook will be augmented with supplementary sources (made available to students on the class website) and applied to the real life situations during class activities.

Assignments and projects require students to actively use resources of the library. Detailed guide to business *resources of the library* as well as the description of Lincoln University approach to *information literacy* are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

Class Rules

1. Class attendance is required. Attendance will be taken each class at a time chosen by the instructor.
2. Students are required to arrive to class on time.
3. Submissions of home assignments will be conducted via the course website only (TurnItIn). No hard copy or email submissions will be accepted.
4. Registering on the class website is the responsibility of a student.
5. All quizzes, exams, assignments, and projects must be completed and handed in on time. Late submissions will result in lower grade (each day of delay costs 4% points).

¹ Detailed description of learning outcomes and information about the assessment procedure are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

6. All quizzes, exams, and class assignments cannot be made up. No extra-credit assignment is available “upon request”.
7. No cheating and no plagiarism, please! Detected cheating/plagiarism will result in “F” for the assignment.

Course Project

Every student must complete a research project for an in-class presentation. Specific format and research topics will be determined later and discussed in class. Research projects must comply with the Lincoln University guidelines.

Exams

The exams will consist of questions based on lectures, assigned chapters and supplementary reading.

Assessment Criteria

All assignments, quizzes, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

Tentative Weights

Final grade will consist of the following components:

Class Activity (work in sections)	15%
Project	25%
Midterm Exam	25%
Final Exam	35%

Course Outline

	Topic	Chapter	Assignment Due
1	a) Introduction. b) Economic Geography in the Age of Globalization.	Ch. 1	
2	Historical Development of Capitalism	Handouts	Assignment 1. “The Economy”

3	Reasons for inequality.	Ch. 2	Assignment 2. Challenges of modern capitalism.
4	a) State and Economy	handouts, Ch. 4	Assignment 3. Is development inevitable?
5	b) Resources and Environment	Ch. 3	Assignment 4. "Managed economy"
6	a) Labor Resources	Ch. 3 Ch. 12	Assignment 5. Resource ownership.
7	b) Theories of International Trade	Handouts	
8	b) Midterm	Ch. 1-4, 12 + slides	
9	c) Commodity Chains	Ch. 9, 13	Assignment 6. Free Trade: Pros and Cons.
10	a) Technological Change	Ch. 5	Assignment 7. Commodity chain governance.
11	b) Transnational Corporations		
12	a) Global Finance	Ch. 8, slides	
13	b) International Financial Crisis		Flipped Classroom: Prepare for the analysis of financial crises.
14	Group Project Presentation		
15	Final Exam	Ch. 5, 8, 9, 13, slides	