



# Lincoln University

## **ECON 10 – Economic Geography**

Fall, 2017

**Credit:** 3 units (45 lecture hours)  
**Level:** Introductory (I)  
**Instructor:** Dr. Alexander Anokhin  
**Lecture Schedule:** Tuesday, 3:30 – 6:15 pm  
**Office Hours:** Tuesday, 2:00 – 3:00 pm  
**E-mail:** aanokhin@lincolnuca.edu

**Required textbook:** Economic Geography: A Contemporary Introduction 2nd Edition by Neil Coe, Philip Kelly, Henry W. C. Yeung; Wiley; 2 edition (January 4, 2013)  
ISBN-13: 860-1419438297  
ISBN-10: 0470943386.

Previous editions are OK.

**Revised:** August 11, 2018

### **Catalog description**

Interrelated study of the economic potential and history of various areas of the world, including United States. The course also considers the reciprocal relationship between the economic activities of man and earth surface features, population, human production, consumption, distribution. Analysis of the natural and economic functioning units and correlation of the diverse relationship recognized. (3 units)

### **Course Overview**

The spatial distribution of economic activities (production, transfer, or consumption), being a reflection of the interplay between numerous institutional, political, social and economic factors, defines a complex interrelated character of life and business in modern globalized environment. In our study we will combine elements of economics, geography, international business and history in order to examine forces that shape the way the world develops. We will acquire a deeper understanding of intricate relations between various areas of the world and learn how to apply it in business environment.

**Course Learning Outcomes<sup>1</sup>**

Upon completion of the course students will be able to:

1. Demonstrate the understanding of key ideas and concepts explaining the spatial distribution of economic activity;
  - a. *Assessment Activities*: Home assignments, midterm/final exams
2. Demonstrate the understanding of processes (both global and regional) shape countries' economic organization as well as development trends.
  - a. *Assessment Activities*: Home assignments, midterm/final exams
3. Critically analyze various types of political, legal and economic systems as well as corresponding threats and opportunities for business as well as for global development.
  - a. *Assessment Activities*: Home assignments, course project
4. Implement their knowledge of economic geography to critically analyze risks and benefits for international business activities as related to global investment and marketing strategies.
  - a. *Assessment Activities*: Home assignments, course project

**Procedures and methodology**

*This is a direct classroom instruction course.*

Lecture method is combined with in-class discussions, case studies and home assignments of various kinds. Core concepts identified from the textbook will be augmented with supplementary sources (made available to students on the class website) and applied to the real life situations during class activities.

Assignments and projects require students to actively use resources of the library. Detailed guide to *resources of the library* as well as the description of Lincoln University approach to *information literacy* are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

**Class Rules**

1. Class attendance is required. Attendance will be taken each class at a time chosen by the instructor.
2. Students are required to arrive to class on time.
3. Submissions of home assignments will be conducted via the course website only (Canvas). No hard copy or email submissions will be accepted.
4. Registering on the class website is the responsibility of a student.
5. All quizzes, exams, assignments, and projects must be completed and handed in on time. Late submissions will result in lower grade (each day of delay costs 4% points).
6. All quizzes, exams, and class assignments cannot be made up. No extra-credit assignment is available “upon request”.
7. No cheating and no plagiarism. Detected cheating/plagiarism will result in “F” for the assignment.

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<sup>1</sup> Detailed description of learning outcomes and information about the assessment procedure are available at the [Center for Teaching and Learning](http://ctl.lincolnuca.edu) website (ctl.lincolnuca.edu).

**Course Project**

Every student must complete a research project for an in-class presentation. Specific format and research topics will be determined later and discussed in class. Research projects must comply with the Lincoln University guidelines.

**Exams**

The exams will consist of questions based on lectures, assigned chapters and supplementary reading.

**Assessment Criteria**

All assignments, quizzes, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

**Tentative Weights**

Final grade will consist of the following components:

Class Activity	15%
Project	25%
Midterm Exam	25%
Final Exam	35%

**Course Outline**

	Topic	Chapter	Assignment
1	a) Introduction. b) Economic Geography in the Age of Globalization.	Ch. 1	
2	Historical Development of Capitalism	Handouts	Assignment 1. “The Economy”
3	Reasons for inequality.	Ch. 2	Assignment 2. Challenges of modern capitalism.
4	a) State and Economy	handouts,	

		Ch. 4	Assignment 3. Is development inevitable?
5	b) Resources and Environment	Ch. 3	Assignment 4. “Managed economy”
6	a) Labor Resources	Ch. 3 Ch. 12	Assignment 5. Resource ownership.
7	b) Theories of International Trade	Handouts	
8	b) Midterm	Ch. 1-4, 12 + slides	
9	c) Commodity Chains	Ch. 9, 13	Assignment 6. Free Trade: Pros and Cons.
10	a) Technological Change	Ch. 5	Assignment 7. Commodity chain governance.
11	b) Transnational Corporations		
12	a) Global Finance	Ch. 8, slides	
13	b) International Financial Crisis		Flipped Classroom: Prepare for the analysis of financial crises.
14	Group Project Presentation		
15	Final Exam	Ch. 5, 8, 9, 13, slides	

**This syllabus is subject to change. All changes will be announced in the class.**

**Appendix. Program and Institutional Learning Outcomes.**

<b>Institutional Learning Outcomes (ILOs)</b>	
<i>Graduates of the BA program of Lincoln University should be able to:</i>	
<b>1a</b>	Develop the habits and skills necessary for processing information based on intellectual commitment, and using these skills to guide behavior.
<b>2a</b>	Raise important questions and problems, and formulate them clearly and precisely in oral or written communication
<b>3a</b>	Act with dignity and follow the principles concerning the quality of life of all people, recognizing an obligation to protect fundamental human rights and to respect the diversity of all cultures.
<b>4a</b>	Focus on individual and organizational benefits; communicate to co-workers and company's leadership in facilitation of collaborative environment; to be honest and transparent with regard to their work, and to be respectful of the work of others.
<b>5a</b>	Display sincerity and integrity in all their actions, which should be based on reason and moral principles; to inspire others by showing mental and spiritual endurance
<b>6a</b>	Show creativity by thinking of new and better goals, ideas, and solutions to problems; to be resourceful problem solvers.
<b>7a</b>	Define and explain the boundaries, divisions, styles and practices of the field, and define and properly use the principal terms in the field

<b>Program Level Outcomes (PLOs)</b>	
<i>Students graduating our BA program will be able to:</i>	
<b>1</b>	Demonstrate knowledge in the principle areas of general business and specific areas of concentration, which include: general business, management, entrepreneurship, and management information business.
<b>2</b>	Determine the information needed to evaluate a business problem. Apply critical thinking and reasoning skills to recognize credibility and accuracy.
<b>3</b>	Demonstrate the ability to communicate with others using written and oral communication tools.
<b>4</b>	Demonstrate the ability to use analytical skills to understand business problems and make well-informed decisions.
<b>5</b>	Apply and comply with ethical and legal principles and evaluate different ethical perspectives.