

Lincoln University SUMMER 2017

COURSE:	CS 10: INTRODUCTION TO COMPUTER SCIENCE (Tuesdays and Thursdays 12:30 – 3:15 MM) 3 units
INSTRUCTOR:	Guoliang Fang glfang2005@gmail.com 510-628-8037
OFFICE HOURS:	Before and after class (30 min Before/30 min. After)

TEXT: Gary Shelly and Misty Vermaat (2013). Enhanced Discovering Computers. Introductory: Your Interactive Guide to the Digital World ISBN-10: 1-111-53048-3 ISBN-13: 978-1-111-53048-8

CATALOG DESCRIPTION:

An introduction to the principles and concepts of computer science and its applications. Discussions focus on the use of computers in business and personal lives, computer System basics, computer architecture, hardware, systems and applications software, programming languages, software engineering, data communications, information systems, the history of computing and computer's impact on society. Introduction to the Internet and online information sources. Laboratory on use of computer hardware and software. (3 units)

EDUCATIONAL OBJECTIVES OF BACHELOR OF ARTS IN BUSINESS ADMINISTRATION:

- 1. To develop student's abilities to understand business concepts, terms and theories.
- 2. To prepare students for jobs in the fields of management, marketing, human resources, international business, and finance.
- 3. To develop critical thinking and to assist students in becoming more proficient in analysis, decision making and management.
- 4. To build students' understanding of international business and the effects of globalization.

The following Program Learning Outcomes (PLOs) are aligned with the Educational Objectives:

Students graduating our BA in Business Administration program will be able to:

Outcomes	Mapping to ILOs
Demonstrate solid knowledge in the principle functional areas of general	ILO 1, ILO 2, ILO 3,
business and specific areas of concentration, which include: general business,	
management, entrepreneurship, and management information business (PLO 1).	
Determine the nature and extend of the information needed to evaluate a	ILO 1
business problem. Apply critical thinking and reasoning skills to recognize	
credibility and accuracy within business environment (PLO 2)	
Demonstrate the ability to communicate with others using written and oral	ILO 2
communication tools within an organization (PLO 3).	
Demonstrate the ability to use analytical skills to understand business problems	ILO 1, ILO 2, ILO 5
and make well-informed decisions (PLO 4).	
Apply and comply with ethical and legal principles of the business environment	ILO 3, ILO 4
and evaluate different ethical perspectives (PLO 5).	

This course is aligned with PLO1, PLO2, PLO3, PLO4, and PLO5.

COURSE OBJECTIVES:

Students will be introduced to the principles and concepts of computer science and its applications. Students will be learn the use of computers in business and personal lives, which includes computer systems, computer architecture, hardware, systems and applications software, programming languages, software engineering, data communications, information systems, the history of computing and computer's impact on society. Part of the course will focus on the introduction to the Internet and online information sources. Students will learn about the latest available computers, networking, and the Internet technologies, practice the use of the Microsoft Windows operating system, business applications in the Microsoft Office 2010 package, and the use of open source software and the Internet applications and resources.

INSTRUCTIONAL METHODS:

Lecture method is used in combination with case studies and outside readings, as assigned. The emphasis will be on learning. Every student must participate in an intensive preparation and classroom activity. The emphasis will be on learning by examples and solving problems. Every student is welcome to participate in intensive classroom activities and discussions. Reading and problem solving assignments will be given throughout the course. Video materials will be presented. There may be class discussions and group presentations by students on the project assignments during class.

CLASS ATTENDANCE:

Students are expected to attend class on a regular basis. Attendance is crucial to performing well in this course, as some of the material presented may not be found in the textbook. Further, the lecture and classroom demonstrations will emphasize and expand upon important topics found in the textbook. Thus, it is vital that you take thorough notes in class.

ASSIGNMENTS:

Most assignments will be from the textbook. Each assignment is due at the beginning of the following class. You can return your assignments electronically if you desire. Quizzes will take place at the beginning of the course, after collecting assignments and answering questions. Quizzes are designed to last 20 minutes and are based on the material in the assignment.

Please bring a *hard copy* of your *typed and stapled* homework assignment that has your name on it to class the day it is due. *Please no e mailed assignments*. *No late homework will be accepted!*

In accordance with the university policy on cheating and plagiarism, any student who does not do his/her own write-up completely independently on any assignment will fail the assignment.

EXAMS:

There will be two exams — a midterm and a final. To assess your learning in this course, exam questions will be derived from the lecture and textbook. Topics covered in lecture will be of major emphasis on the exam, and should be the focus of your textbook readings, though there will be some test questions found in the assigned readings but not covered in the lecture. To avoid guessing, there will be no multiple-choice questions on the exams. Exams may include conceptual or theoretical questions, and questions with applied scenarios. *All exams are open books and open notes.*

QUIZZES:

To encourage attendance and to help students with assessment of their knowledge, there will be a set of unannounced quizzes given at the start of class. They will be based on lecture and any assigned reading. They will not be computational in nature, but rather conceptual questions intended to help students gauge how well they understand the material.

GRADING PLAN:

Percentage	Grade
90-100%	А
80-89%	В
70-79%	С
60-69%	D
below 60%	F,

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Weights	
Homework	20%
Quizzes and class participation	10%
Midterm	30%
Final	40%

CLASSROOM POLICY:

Please do not use personal computers, iPads or smart phones during the lecture. If you do need to text message or receive a call, please take it outside the classroom.

I am available and will do my best to help you learn and succeed. Questions and points of discussion are encouraged. I am also highly accessible for discussions if you wish to receive additional information or learn more about a certain topic or need help with data analysis. Please visit me during my office hours, or talk to me immediately after class, if you need study tips or additional help. No appointment is required for my office hours.

TENTATIVE CLASS SCHEDULE:

Date	Content
13-Jun	Introduction to computers
15-Jun	The Internet
20-Jun	Software and application
22-Jun	MS Office
27-Jun	HTML
29-Jun	Website design
4-Jul	No class
6-Jul	Midterm
11-Jul	Data management; data management programs
13-Jul	Writing code
18-Jul	Writing quity; My SQL
20-Jul	My SQL
25-Jul	Review for final exam
27-Jul	Final exam

Note: Instructor reserves the right to modify the content of this syllabus.

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GOOD LUCK!

Syllabus Reviewed: 6/2017