



Lincoln University

ECON 10 – Economic Geography

COURSE SYLLABUS

Department of Business and Economics

Spring, 2016

Credit: 3 units (45 lecture hours)
Instructor: Dr. Alexander Anokhin
Office Hours: By arrangement
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Required textbook: The World Economy: Geography, Business, Development, 6/E
Frederick P. Stutz; Barney Warf. Prentice Hall, 2012
(ISBN-10 0-321-72250-7, ISBN-13 978-0-321-72250-8). Previous editions are OK.

Revised: January 6, 2016

Catalog description

Interrelated study of the economic potential and history of various areas of the world, including United States. The course also considers the reciprocal relationship between the economic activities of man and earth surface features, population, human production, consumption, distribution. Analysis of the natural and economic functioning units and correlation of the diverse relationship recognized. (3 units)

Course Objectives

The spatial distribution of economic activities (production, transfer, or consumption), being a reflection of the interplay between numerous institutional, political, social and economic factors, defines a complex interrelated character of life and business in modern globalized environment. In our study we will combine elements of economics, geography, international business and history in order to examine forces that shape the way the world develops. We will acquire a deeper understanding of intricate relations between various areas of the world and learn how to apply it in business environment.

Upon completion of the course students will be able to:

- 1) Understand key ideas and concepts explaining the spatial distribution of economic activity;
- 2) Obtain a greater knowledge of processes (both global and regional) shape countries' economic organization as well as development trends.
- 3) Analyze various types of political, legal and economic systems as well as corresponding threats and opportunities for business practices as well as for global development.
- 4) Implement their knowledge of economic geography to critically analyze risks and benefits for international business activities as related to global investment and marketing strategies.

Procedures and methodology

Lecture method is combined with in-class discussions, case studies and home assignments of various kinds. Core concepts identified from the textbook will be augmented with supplementary sources (made available to students on the class website) and applied to the real life situations during class activities.

Class Rules

1. **Class attendance** is required. Attendance will be taken each class at a time chosen by the instructor.
2. Students are required to **arrive to class on time**. Showing up late disturbs the natural flow of the lecture and affects everyone's experience.
3. Note, that the only email that students are allowed to use is the one provided by the Lincoln University. Once you receive an invitation to the course website, make sure to **set up your profile** in such a way that it would be possible for the instructor to identify you - use your name (as it is in the Lincoln University records) as your primary ID and your Lincoln University email as your secondary ID as well as a profile photo.
4. Submissions of home assignments will be conducted via the course website only (Canvas Instructure). **Absolutely no hard copy or email submissions will be accepted!** The acceptable format for assignment submission is .txt, .doc, .docx, and .pdf.
5. All quizzes, exams, assignments and projects must be completed and handed in on time. **Late submissions will result in lower grade** (each day of delay costs 5% points). Since all assignments are available on the website and outlined in the present syllabus with due dates clearly visible, the fact that you haven't been in class when the assignment was given cannot be used as an excuse to submit it later.
6. All quizzes, exams, and class assignments **cannot** be made up.
7. **No cheating and no plagiarism, please!** Detected cheating/plagiarism will result in "F" for the assignment. (This rule is very strictly enforced, no exceptions!).

8. All grades will be made available to students through the **course website**. It is a responsibility of a student to make sure that all assignments are uploaded on Canvas.

Course Project

Every student must complete a research project for an in-class presentation. Specific format and research topics will be determined later and discussed in class. Research projects must comply with the Lincoln University guidelines.

Exams

The exams will consist of questions based on lectures, assigned chapters and supplementary reading.

Assessment Criteria

All assignments, quizzes, projects and exams are evaluated using the indicated system:

94-100	A	73-76	C
90-93	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	60-66	D
80-82	B-	0-59	F
77-79	C+		

Tentative Weights

Final grade will consist of the following components:

Class Activity (assignment, in-class discussions)	20%
Project	20%
Midterm Exam	25%
Final Exam	35%

Course Outline

We ek	Topic	Chapter	Assignments
1	a) Introduction. b) Economic Geography at the Age of Globalization.	Ch. 1	

2	a) Historical Development of Capitalism b) Control over Market Economy: Country Studies	Ch. 2	In-Class Discussion 1: Modern Version of Capitalism
3	Population	Ch. 3	
4	Resources and Environment	Ch. 4	Assignment 1: Demographic Trends
5	Factors of Production	Ch. 5	Assignment 2: Present and Future of Resources
6	Theories of International Trade	Ch. 12-13, handouts	In-Class Discussion 2: Pros and Cons of International Trade.
7	a) Review b) Midterm	Ch. 1-6	
8	Agriculture	Ch. 6	
9	Manufacturing	Ch. 7	Assignment 3: World Food Supply
10	Services	Ch. 8	Assignment 4: Deindustrialization
11	Transportation and Communication	Ch. 9	
12	Cities and Urban Economies	Ch. 10	
13	International Financial Crises	Ch. 12	Flipped classroom: International Financial Crises. Reasons, Mechanisms, Lessons.
14	Course Project Presentation	Ch. 13	
15	Final Exam	Ch. 14	